



Residential Energy Audit and Retrofit Program

– Pre-Proposal Conference –

July 30, 2010

Welcome!

Program Objectives

- Maximize the reduction in community-wide GHG emissions, and quantify the reductions.
- Provide a user-friendly experience for residents to attain energy audits and perform retrofits.
- Engage residents in saving additional energy through behavior modification commitments.
- Educate residents about additional home energy saving resources available.
- Generate new jobs.

Key Elements

- Available Budget: \$319,000
 - Maximize Tier 2/3 rebate funding and Tier 1 audits
- Target Participants
 - Single-family homeowners
 - Some focus on older and high-energy homes
 - Multi-family property owners
 - Single-family renters
 - Multi-family renters
 - Some focus on low income
- County Collaboration
 - Multi-family pilot program

Scope of Services

- Program Design
- Program Branding and Marketing
- Services
 - Guiding participants
 - Tier 1 audits and energy saving devices
 - Tier 1/2/3 satisfaction surveys
 - Tier 2/3 retrofit reminders
 - Tier 2/3 rebates
 - Structure
 - Application design and approval
 - *Rebate processing (possible task)*
- Data Tracking and Reporting

This is Our Vision – Tell Us Yours!

Program Branding and Marketing

- “Energy Upgrade Mountain View”
- Marketing/Communications Plan
 - Social Marketing
 - Website
 - Collateral
 - Multicultural outreach
 - In collaboration with City’s Community Outreach staff
 - Industry professional outreach
 - Local partnerships
 - Regional coordination
 - “Energy Upgrade California” program
 - PG&E retrofit rebate program
 - Santa Clara County retrofit program

Data Tracking and Reporting

- Sample Data to Track (Attachment 2)
- Reporting Frequency
 - Quarterly
 - Annually
 - End-of-project
 - As requested by the City
- Sub-Consultant Activities must be included

Proposal Considerations

- Part 1 – Narrative
- Part 2 – Budget (\$319,000)
 - A: with rebate payment processing
 - B: without rebate payment processing
- Professional Liability Insurance: \$1million
- Davis-Bacon Prevailing Wage Requirements

Project Schedule

- Questions Deadline: August 6 – 5pm
- *Addendum Issued (t.b.d.):* *Week of August 9*
- Proposal Deadline: August 23 – 5pm
- Consultant Interviews: September 1
- Award Contract Mid-to-Late October
- Project Kick-Off Late Oct. / Early Nov.
- Project Completion December 31, 2012

Thank You!

Q & A

